



OFF THE WALL EXHIBITION

Studio ST Architects + Z-A Studio

Design Esther Sperber: Studio ST Architects, Guy Zucker: Z-A Studio

Location NY, USA

Photography Jeff Bliumis, Richard Goodbody

Constructed out of art packing materials, "Off the Wall" follows the exhibition concept in which the museum's permanent collection and music archives were reinterpreted by ten artists working in the museum gallery. Like this art, the design also reinterpreted the museum's functions, the process of art handling and shipping by using foam and cardboard from the back rooms of the museum which were brought into the galleries, giving new meaning to the internal mechanisms of the museum.







